

# Programa Internacional para o Desenvolvimento Infantil (ICDP)

*The Programme in Brazil*

24th July 2023

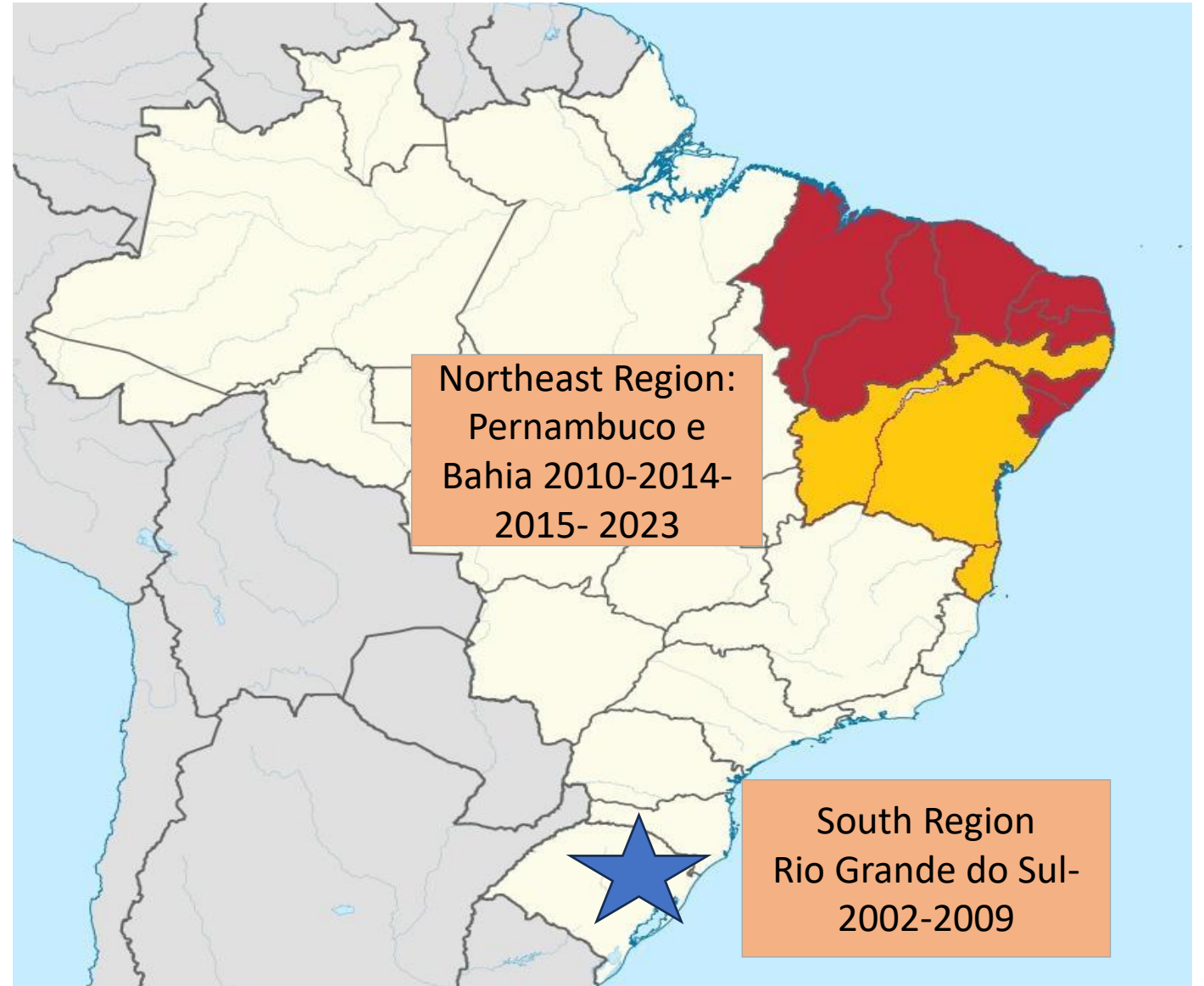


# Early Childhood in Brazil

**North East region, the most vulnerable**

**Children's rights vulnerability due to,**

- **Poverty/extreme poverty**
- **Child mortality due to preventable facts and diseases**
- **Malnutrition, obesity**
- **Lack of access to early childhood and pre-school facilities**
- **Machismo culture**
- **Violence (naturalization): physical, psychological, sexual, negligence**
- **inadequate access to technology**



# Linha do Tempo do ICDP no Brasil

2002-2009  
**Bernard Van Leer Foundation**  
Afonso and Ignez Luft  
Teachers and Community agents  
4000 families reached - Rio Grande do Sul.

2010  
**\* European Commission-SCUK**  
Training of trainers and ACARI facilitators  
\* First Phase training of the PCTSD/Mãe Coruja Programme

2011  
\*Training materials adapted for the Brazil context  
Follow up and monitoring at municipal level (35 in Pernambuco and Bahia) : ICDP Clubs in the Northeast.

2012-2013  
\* 2nd phase training of the PCTSD/Mãe Coruja Programme.  
\*Production of visual and printed materials.  
\* Evaluation  
\* Projects design



2014- 2015  
\* Training of families and education professionals  
\* Project “Também Sou Pessoa” I am a person too” financed by the  
**Brazil Foundation**

**Funders**



**Save the Children**

2016- 2021  
\*Development of projects  
\* Project “Building links” Construindo Lacos 2016-2021-  
**KindernotHilfe - KNH**  
\*New group of multipliers  
\* New handbook ICDP/ACARI

**kinder not hilfe**



2020 – 2021  
\*Humanitarian support Project  
• Virtual contact with families  
• Delivery of food and hygiene kits  
\*Delivery of games for activities at home  
**KNH**

**Executores**

Afonso e Ignez Luft

2021-2022

\*Project Bem Me Quer.  
\*Meetings with families and children  
\*Delivery of interactive kits for the practice of exercises based on training sessions

**KNH**



Associação Civil de Assistência para Crianças

# BRAZIL 2010-2014

- Save the Children UK/ICDP - Abring Foundation/SC
- European Commission funding
- Multi-institutional project in the semi-arid region of Pernambuco in North East Brazil
- Families and children linked to day centres, schools and preschools.
- Mãe Coruja - Pernambuco State Programme - large network, provides health education, literacy classes and a variety of life skills to women - included ICDP
- Education Network
- NGO - Acari key partner - trained as regional trainers

# ICDP experience with the State Programme Mãe Coruja- Mother Owl



- Programme implemented in 35 municipalities in the States of Pernambuco *and 2 in Bahia*
- 1.254 trained multipliers
- 29.750 families reached
- 7.500 Family booklets, 1.000 multipliers' agendas, 400 albums and 150 videos produced and distributed
- ICDP Club in each city- trainers and facilitators meetings

## Public Policy Cycle



**Evaluation done in 2013 by  
Polyanna Magalhaes based  
on Ane-Marthe Solheim Skar  
instruments designed for  
collecting data and  
Systematisation of reports**



**Associação Civil de Articulação  
para a Cidadania**

# Impact of the ICDP in the life of children in the Northeast

Children,

- demonstrate more positive feelings towards their caregivers
- become emotionally more secure, open and confident
- start developing a wider vocabulary to express themselves
- are more imaginative and creative, and start questioning, looking for more explanations than ever before
- start learning to plan and reflect before acting
- manage to control their own behaviour, respect others and demonstrate better capacity to cooperate with others



# ICDP experience with Mãe Coruja



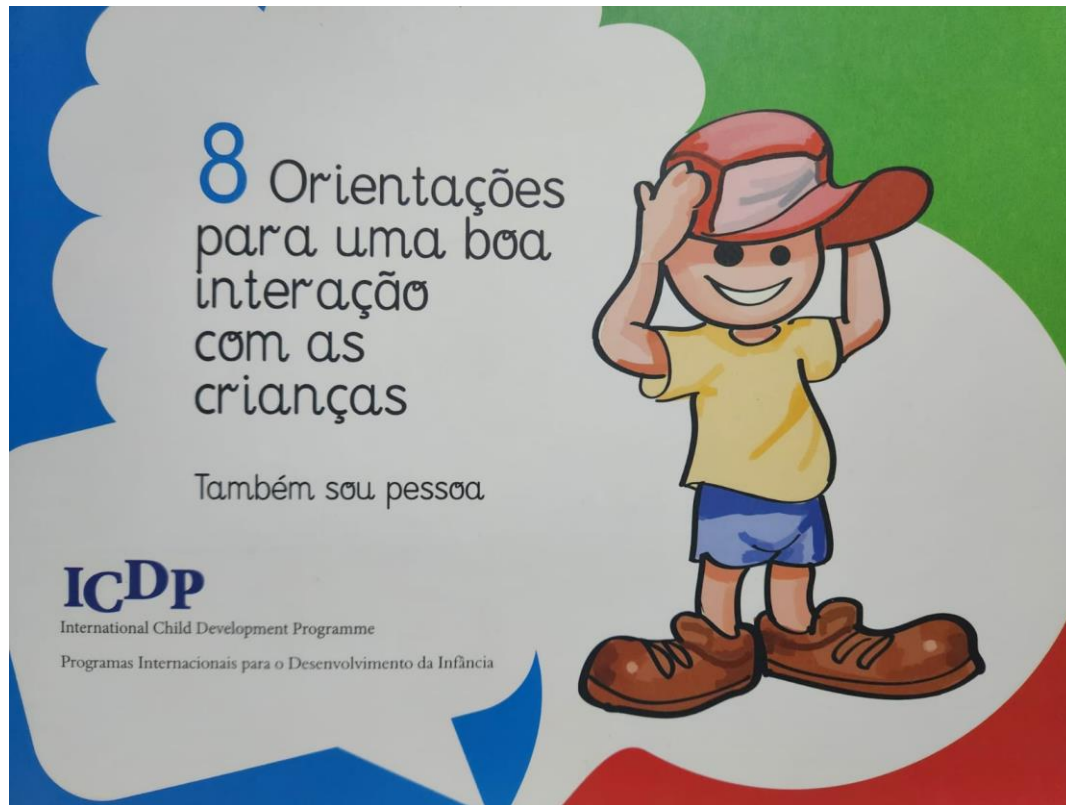
Multipliers at the Municipality of Santa Filomena

## Some results of the methodology implemented with Mãe Coruja professionals

- 81,6% recognised when their children were happy or sad.
- 63,2% understood why their children were sad
- 84,2% confirmed that it was not difficult to hug their children
- 86,8% said they were able to have fun with their children
- 71,1% planned activities for their children to have fun
- 73,7% felt they were able to explain things patiently to their children
- 81,6% said they could comfort their children
- 76,3% believed they understood their children's needs
- 34,2% said that their children complied with the limits established by them



# ICDP Materials: An answer to prevent violence against children in the Brazilian Northeast region



# Três diálogos e as Oito orientações proposta pelo ICDP

Diálogo Emocional



"Sinto-me tão feliz quando você mostra interesse no que eu faço... Começo a confiar em mim."



Vem a mim. Aproxime-se para que eu possa expressar



Diálogo Compreensão



Alegra-me aprender contigo como são as coisas e como funcionam.



"Gosto quando você me conta histórias e quando me explica como estão conectadas as coisas."

Diálogo Regulação



Com um pouco de sua ajuda conseguirei fazer muitas coisas difíceis para mim.





# Other ICDP experiences in Pernambuco and Bahia- 2015- 2022



## PROJECT

### I AM A PERSON TOO

### *TAMBEM SOU PESSOA*

- City of Juazeiro /Bahia
- 25 professionals trained
- 300 families reached

## PROJECT BUILDING TIES

- 2 municipalities participating
- New ICDP booklet designed and printed adapted to local aspects-
- 233 families reached
- 15 multipliers trained
- 70 families trained in the ICDP methodology

## PROJECT BEM-ME-QUER

- 2 municipalities participating
- 316 families reached
- 340 children beneficiaries
- 70 families trained in the ICDP methodology

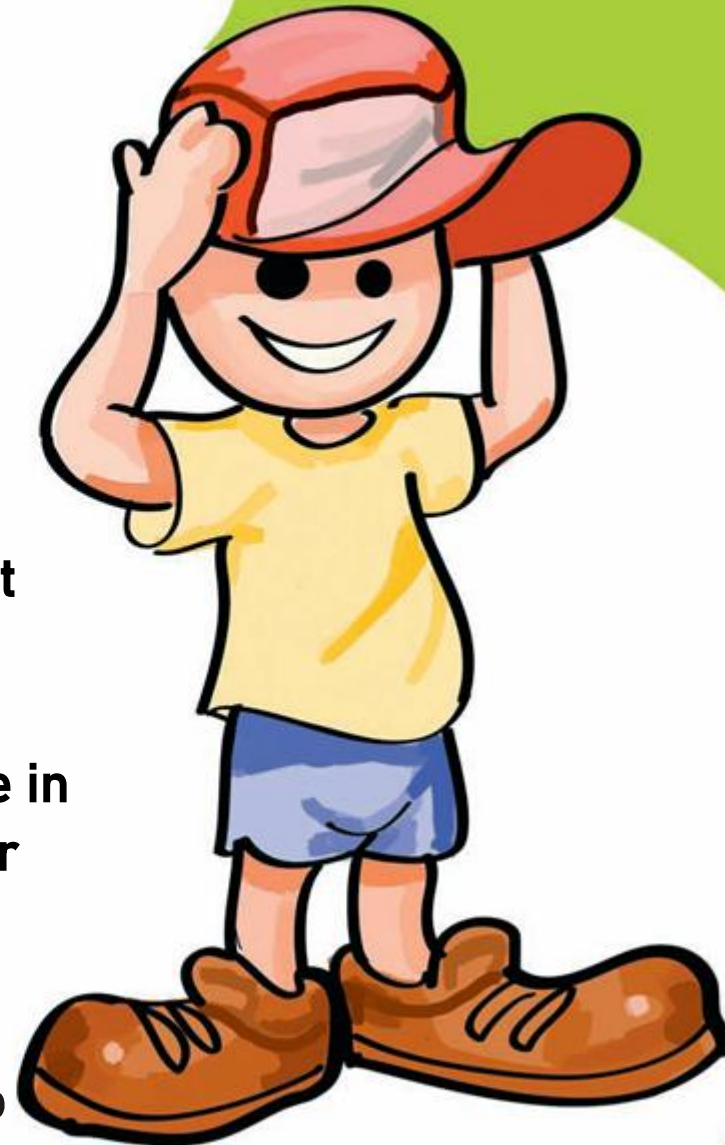
## ACARI IS CURRENTLY DEVELOPING A NEW PROPOSAL

Thinking about

Sustainability and continuity of  
processes

Potential networks supporting next  
stages

How to insert the ICDP programme in  
public policies/programmes and/or  
development plans



# ICDP: To confront violence against children strengthening their psico-social development

## **Main Objective**

To Improve children and adults relationships to prevent violence against children with emphasis on their psico-social development and their mental health

## **In which programmes may ICDP be inserted?**

National, state and municipal level Programmes: Early Childhood, and Other linked with Education, Health, Social assistance and Security

## **How to Implement ICDP?**

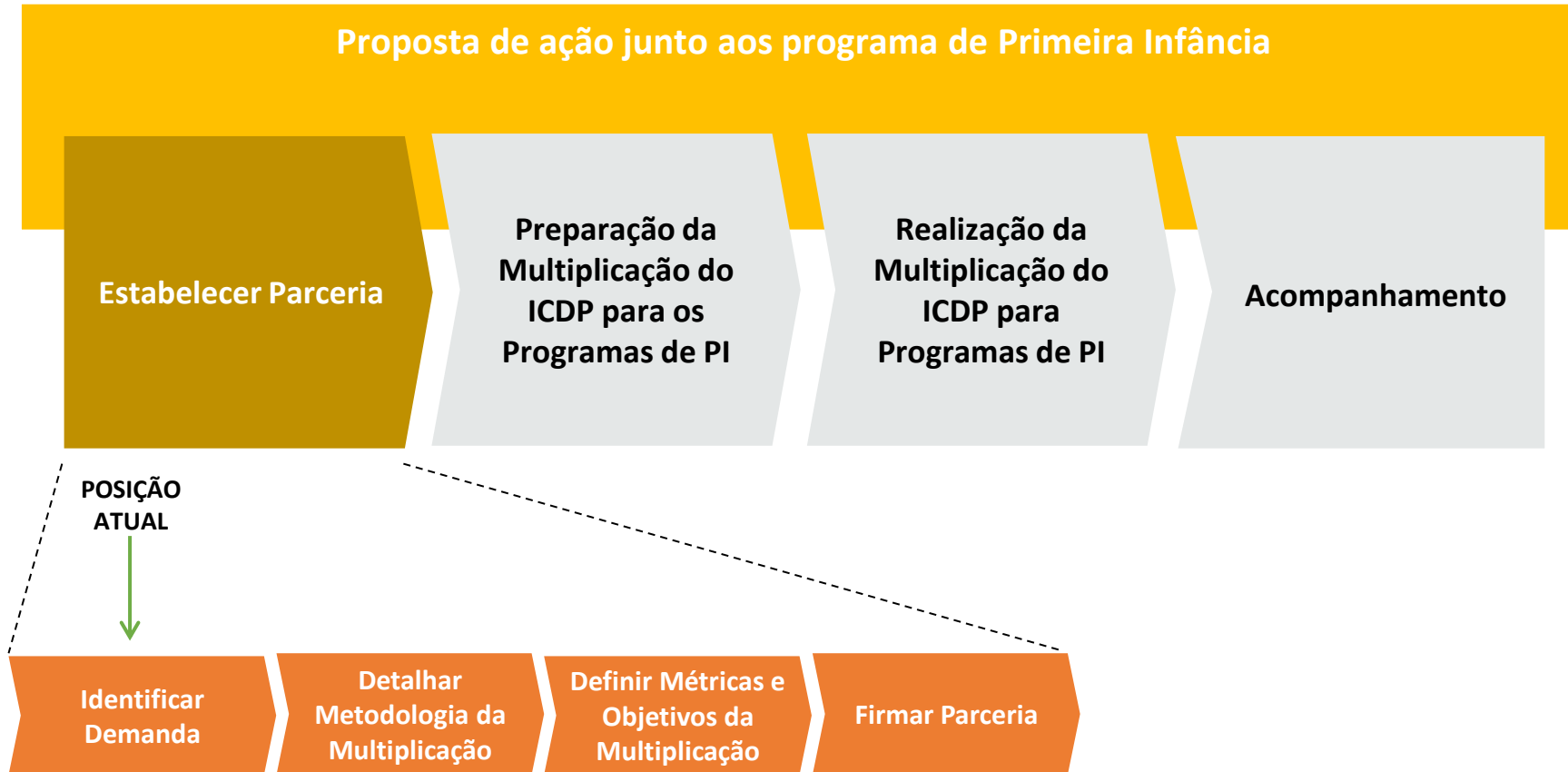
Involving trained multipliers from previous phases and training new multipliers in different cities; then involve families as a mandatory Programme protocol

## **Which families could be reached?**

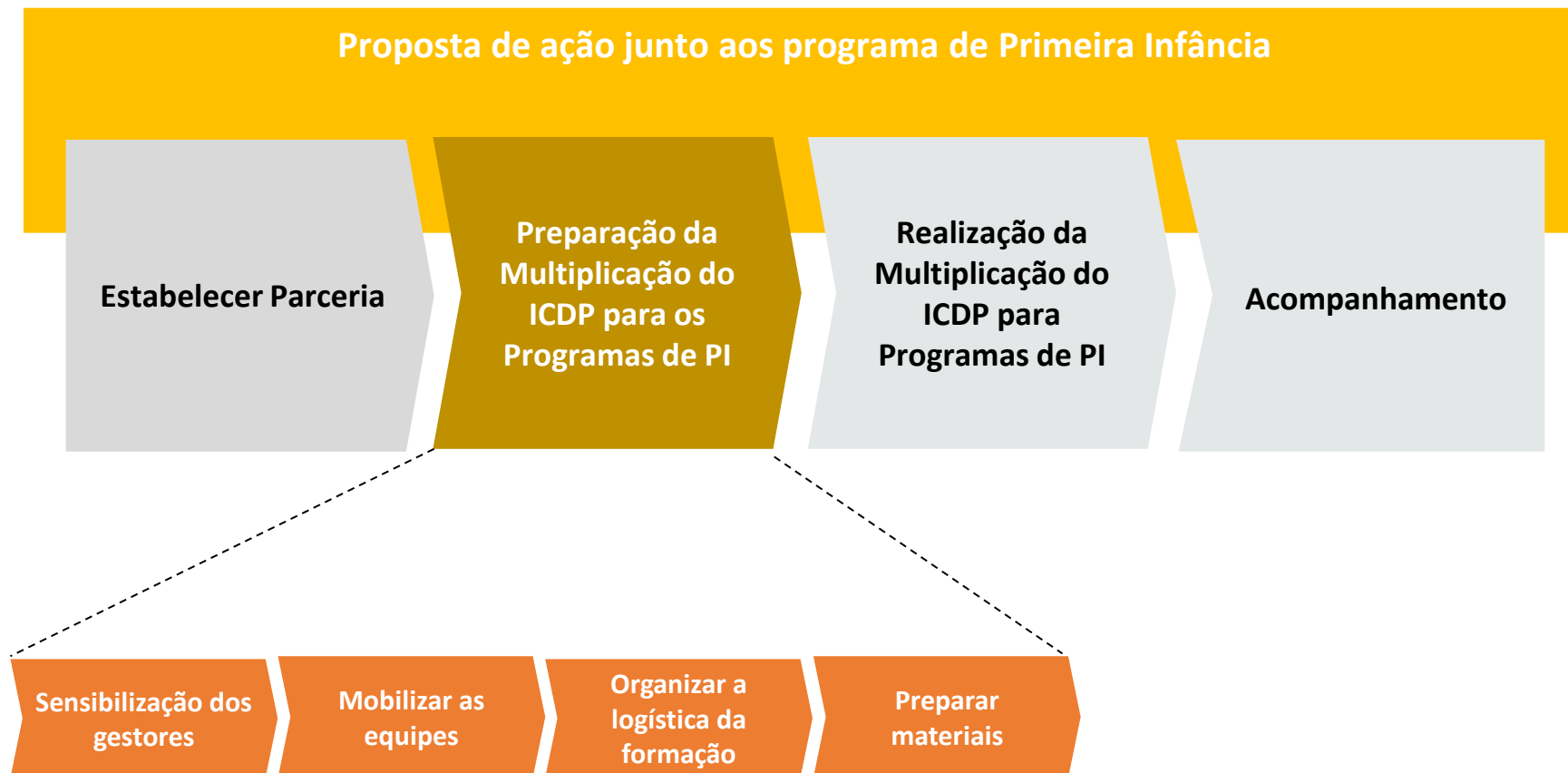
Every family with vulnerable 0 to 6 children for them to experience ICDP



# Plano de Ação: etapas e implementação



# Plano de Ação: etapas de implementação

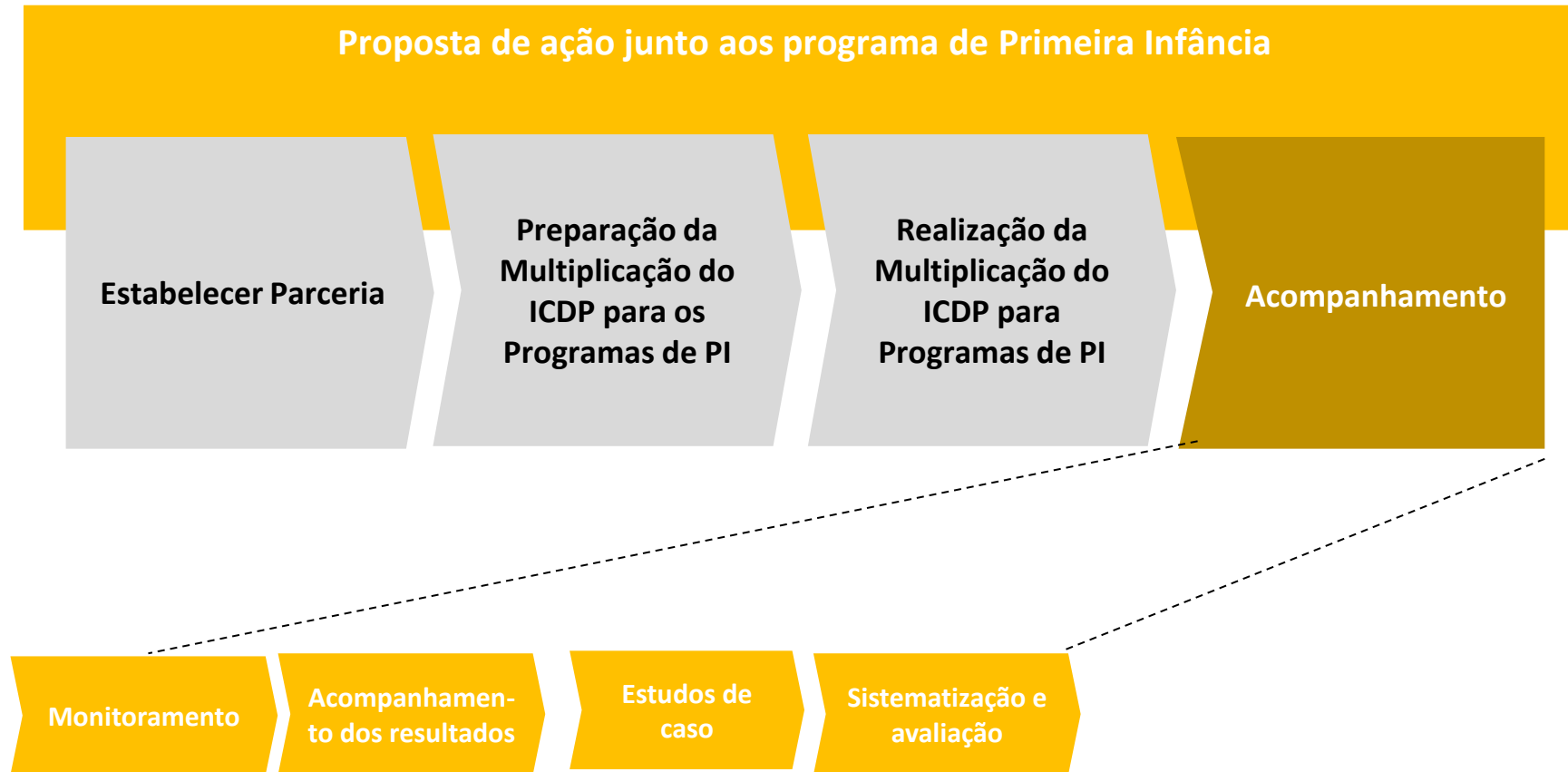




# Plano de Ação: etapas de implementação



# Plano de Ação: Atividades, papéis e responsabilidades para o Mãe Coruja



# Learn more of ICDP in Brazil

<http://www.icdp.info/>

<http://www.icdp.info/evaluation-study-from-brazil>

<http://www.icdp.info/icdp-in-juazeiro-brazil>

<http://www.icdp.info/icdp-activity-in-petrolina>

<http://www.icdp.info/more-dialogue-less-violence>

[https://www.youtube.com/watch?v=Dy9ZOSsn\\_MM&t=608s](https://www.youtube.com/watch?v=Dy9ZOSsn_MM&t=608s)

# OBRIGADAS! OBRIGADO!

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