


# ICDP IMPLEMENTATION IN THE PHILIPPINES



**A Parenting Program for the Pantawid  
Pamilyang Pilipino Program**

**Facilitator Guide**



# Pantawid Pamilyang Pilipino Program

The Philippines' conditional cash transfer initiative



Covers 4.4 million households, 20 million people (20 % of the population)

Purpose - to reduce intergenerational transfer of poverty by keeping children healthy and in school

4Ps is already a law. SCP was part of the crafting of its Implementing Rules and Regulations

New strategy since 2020- social case management of families by social workers to support families to come out of poverty

# Why introduce a parenting program for 4Ps beneficiaries?

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## Child Sensitive Social Protection (CSSP)

a Save the Children (SC) global initiative to strengthen government social protection programs for increased impact on child development.

## 4Ps- some of the known impacts on children

- Improved school attendance
- Increased health check-ups
- Improved dietary diversity
- – but **progress is uneven and impact on child development remains a challenge** (World Bank, 2018, 2021) also within 4Ps households (ADB, 2020)

## Parents are the cornerstone of child development!

- SC commissioned a **parenting study** in 2016 in areas surrounding Ormoc:
  - Parents see obedience, education, and provision of basic necessities as good parenting.
  - Limited understanding of the importance of spending quality time with children, to listen to and praise children, to engage with them, and how this will stimulate children's development.

# Integrating a parenting program into the Pantawid Program

- SCP used the Family Development Sessions (FDS) as a platform to introduce a robust parenting program
- The parenting program is now part of the FDS 7-Year Transformative Learning Path (TLP)
- Within a 4-year period the regional government aims to cover 272 175 parents
- 700,000 parents for the 4Ps national for seven years period



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# The parenting program

## Focus

- Strengthen skills of parents to promote social, emotional and cognitive development of children (International Child Development Program)
- Improve family budgeting practices
- Nutritious food
- Enhance gender equality, engage fathers

## Impact (various studies)

- Reduced maltreatment of children
- More loving and caring behavior towards children, more empathetic
- More shared decisions between husband and wife
- Improved marital relations, men more engaged in household chores
- Fathers more engaged with children



**SESSION 5**

**Show Love and Follow  
the Initiative of the Child**

# Implementation strategy

## ICDP Module implementation

- Clustering approach of approximately 16 participants in one parenting group
- Weekly and graduated parenting sessions with home visits
- Parenting Sessions as compliance to FDS in agreement with DSWD – Region VIII (at the start)
- Formation of Family Support Groups
- Refresher sessions
- Special Parenting sessions for fathers/men caregivers



# ICDP IMPLEMENTATION MODE AND STRATEGIES

## Capacity building to Partners

### Government:

- DSWD – Region VIII (as social laboratory field)
- Ormoc City Social Welfare Department
- Department of Education Ormoc City Division
- LGU Mondragon, Northern Samar (MSWDO)
- Barangay Officials
- DSWD – National (national scale up)

### Civil Society Organizations

- NACPhil (National Alliance Chaplaincy Philippines)
- Parents Teachers Association Federation of Ormoc City
- MOLAHUTAY, Inc (federation of ICDP Facilitators)

### Community leaders

- Parent Leaders
- Barangay Health Workers
- Child Development Workers
- Community volunteers



# Implementation strategy

## Capacity Strengthening and Updating

- Regular meetings and mock sessions
- “Care for Carers”
- Area Shepherding approach of facilitators (coaching and mentoring)

## Sustainability

- Federation building of facilitators per province
- Formation of facilitators into CSO implementing partners:
  - MoLAHUTAY, Inc
  - Samar Mobilizers Inc.
- Formation of parents/caregivers into Family Support Groups (FSG) then to provincial and regional federation of FSG’s





# Who have we trained so far on the parenting program?

## Parenting Facilitators

**Total - 790 (97 are certified)**

### Community based facilitators:

- Parent Leaders 65
- Barangay Officials 5
- Pastors and church workers 34
- Ormoc City Social Welfare 50

### • **DSWD – 4Ps staff and personnel:**

- Provincial Links and SWO 20
- MLs 616

## Parents who participated in the program

**19,995 parents/caregivers  
Region VIII**

**165 Family Support Groups**

**THANK YOU**



**Save the Children**